

SUNDAY
MAY 21, 2023
11:00 AM until 5:00 PM



FREE ENTRANCE
And PARKING
The Museum of the
San Fernando Valley
18904 Nordhoff Street
Northridge, CA 91326
(corner Wilbur Avenue)

LOOKING FOR VENDORS

Join us! With the help of a special grant from CSUN, *The Museum of the San Fernando Valley* again supports our diverse Asian & Pacific Islander businesses and neighbors who have become part of the fabric of The Valley.

On Sunday, May 21, 2023 from 11:00 AM – 5:00 PM, our **2nd Annual Pan-Asian Pacific Arts & Cultural Festival** will highlight the cultures of the prominent countries in Asia and the Pacific Islands through expressions of their art, music, dance, food, and more! Festival highlights will include family friendly vendors' booths, food trucks, demonstrations, raffles for donated items*, onstage entertainment, experiential children's art workshops and the opportunity to visit The Museum and its exhibits. **FREE** entrance and parking for the public!

VENDOR OPPORTUNITIES

We are seeking craft vendors, including groups, demonstrators and organizations for cultural showcase booths at the festival. We encourage Pan-Asian themed vendors to join us. Booths with interactive exhibits, organizational outreach, and cultural education are also welcome and encouraged.

BOOTH SPECIFICATIONS & OPTIONS

- | | |
|--|-------|
| • 10' x 10' outdoor space for Retail Vendor Exhibitor | \$100 |
| • 10' x 10' outdoor space for Food Vendor Exhibitor+++
+++ [Food must be pre-packaged food and not hot] | \$100 |
| • 10' x 10' outdoor space for Educational/Informational Exhibitor | \$100 |
| • 10' x 10' outdoor space for Business Vendor Exhibitor | \$100 |
| • COLLEGE SPECIAL – Share a 10'x10' space with one (1) other vendor (2 x \$50) | \$100 |
| • CSUN Students – 10' x 10' booth | Free |

Please bring your own tables, chairs, décor, literature, canopies, and any equipment you need. Arrangements can be made to rent tables, chairs and maybe canopies for a fee. If interested in renting, please contact Info@panasianfestival.com or call (818) 347-9665.

***Also, one donated item for raffle will be appreciated.**

The Museum
of the San Fernando Valley

18904 Nordhoff St. • Northridge, CA 91324-3885 • Tel: (818) 347-9665
TheMuseumSFV@gmail.com <https://TheMuseumSFVnow.org> museumsanfernandovalley.blogspot.com



VENDOR/EXHIBITOR LETTER OF AGREEMENT

Please fill-out this form completely and return it to the address below, or scan and email it to info@panasianfestival.com. Once payment is received, you will receive an email confirmation as well as any further instructions regarding your next steps for participating in the festival.

By signing below, you are authorizing The Museum of the San Fernando Valley to use your individual and/or company name, logo, photos and other information on all material pertaining to the Pan-Asian Pacific Arts & Cultural Festival, other media sources, and social media platforms. The individual named and signed must be authorized to give consent for logo use.

***** DEADLINE FOR PRINT – MAY 7, 2023*****

INDEMNIFICATION AGREEMENT

I agree to be solely responsible for any costs, claims, damages and expenses incurred by me or my employees working at the event on my behalf as a result of participation in the May 21, 2023 2nd Pan-Asian Pacific Arts & Cultural Festival sponsored by The Museum of the San Fernando Valley. I understand that the 2nd Pan-Asian Pacific Arts & Cultural Festival will be held in Northridge. I may begin setting up my booth as early as 9:00 AM. Please allow yourself enough time to set-up & be ready by 11:00 AM. I also understand I am participating at my own risk and accept such risk as my sole responsibility. Therefore, in the event of any loss or injury sustained from participating in the aforementioned event, I agree to hold harmless The Museum of the San Fernando, the Rancho Cordillera del Norte, California State University at Northridge (CSUN) and their staff and representatives from any responsibility in any way for such loss, injury, claims or damages. The Museum of the San Fernando Valley is committed to maintain a family friendly environment at this event. Therefore, possession, sale or use of alcohol, illegal substances or weapons of any kind are inappropriate for this Family Friendly event and are prohibited – California Penal Code Section 417. Vendors not complying with this will be asked to leave immediately with no refund of booth fee. There will be no refunds or rain checks due to weather or event cancellation.

Company Name:	
Contact:	Contact Phone No:
E-mail address:	
Address:	
Amount Enclosed:	
Credit Card No.:	
Security Code:	Billing Zip:

Participants' Name (Please Print) _____ Date _____

Signature _____

Make Checks Payable to: The Museum SFV and mail to 18904 Nordhoff Street, Northridge, CA 91324 or pay online at event-payment link on the Festival website: www.PanAsianFestival.com.

